

PivIT Strategy Case Study

A complete IT solution for your business!

At a glance

PivIT Strategy enhanced a growing construction company's IT and cybersecurity while boosting their market reach through digital marketing, driving efficiency and growth.

Key metrics

PivIT Strategy exceeded all KPIs set by the client, delivering exceptional results across IT, cybersecurity, and marketing initiatives, driving measurable success in every area.



3

5-Star Review on Google



670%

Organic Traffic Increase



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CHALLENGES



A thriving construction and pipe fabrication company experienced rapid organic growth and successfully completed an acquisition. This expansion strained their internal IT resources, making it difficult to maintain their existing technology infrastructure and support their growing workforce.

SOLUTIONS



PivIT Strategy partnered with the Client to develop a comprehensive IT solution that addressed their evolving needs. Our approach included:



Managed Service
Desk



Advanced Cyber
Security



Digital Marketing
Services

BENEFITS



1

Enhanced IT Efficiency

Managed IT services free up valuable internal IT resources, allowing the client to focus on core business activities.

2

Advanced Security Posture

Robust cybersecurity measures protect the Client's critical infrastructure and data from cyberattacks.

3

Expanded Market Reach

PivIT's digital marketing services elevate the Client's online presence, attract new customers, and drive business growth.